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Typography Sketchbooks

By Steven Heller

Thames & Hudson Jul 2012, 2012. Taschenbuch. Book
 Condition: Neu. 244x186x40 mm. Neuware - Selected by the worlds most knowledgeable and well-connected graphicdesign commentator, Steven Heller, this survey gets into the minds of designers who create typefaces, word-images and logos through their private sketchbooks. Arranged by designer, it reveals how nearly 120 of the worlds leading designers and typographers continually strive to find new and exciting ways of communicating through letters and words, and provides fascinating insights into their work. Aimed at all those who use type, whether by hand or on screen, this revealing compendium stresses the importance of good typography at a time when reading habits are changing, and celebrates a craft that has endured for centuries. 368 pp. Englisch.



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